6 matthew*burner*



Smart Producer v1

Smart Producer began as a website template that's design was to engage with the customer on a more personal level. It's idea prompted a much needed well throughout form/rating product that sought to produce more data for small insurance agencies across the country.

Sketch App, InVision App, VScode, Git

Click the link to visit a working demo site.

Brilliant Insurance! Welcome to 2 rall me We're proud to work with a lot and way of established businesses way My name is Gina, and I am excited to assist you. May! please have your name to get Startover call me Our many specialties. Let's first 0 N3215 Start by Setting up your general 0 0 https://www.modern3.demo.smartharbor.com 7 0

torward to helping you today.

What type of insurance are you

P

4

Sprilliant

20 State Chen

just need a bit of general

1

Taling Service. One of our agents will contact you within

SMART HARBOR



Smart Producer Concepts

After brainstorming with the team, questions were asked if our DEV team could create a form/rating product that could change the industry.

Sketch App, InVision App

Click the link to visit an invisionapp prototype.

desktop: https://invis.io/TMU4S8QUQ69

mobile: https://invis.io/6DU4SB4W2NH





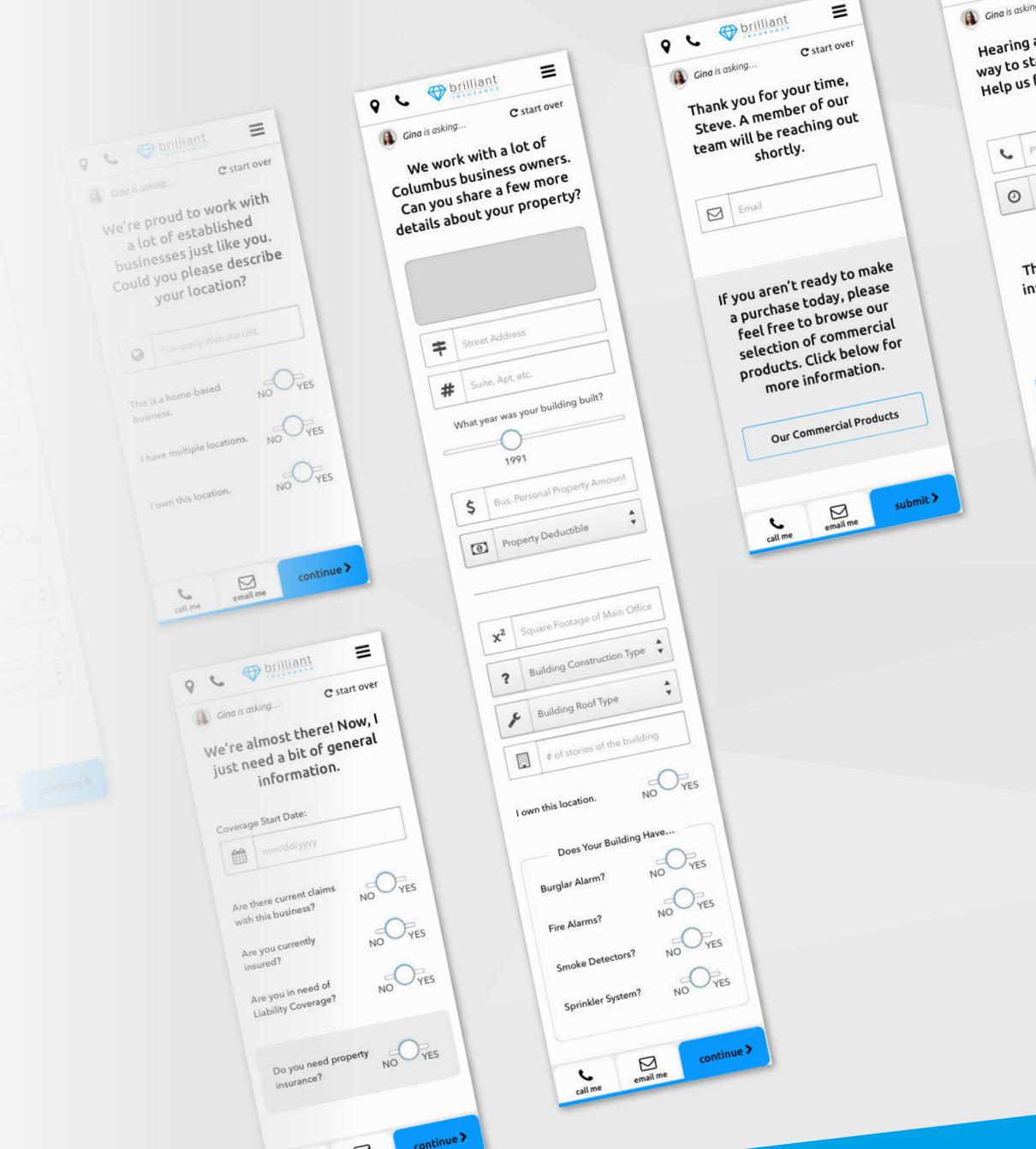
Smart Producer v1 Prototype

With a lot of planning and concepting, the data producing product and it's many fuctioning parts was born. It could be a stand-alone product or added to a Smart Harbor website template.

Sketch App, InVision App

Click the link to visit an invisionapp prototype.

https://invis.io/VBU4SFW9AF8



Q C Dri Gina is asking... Hearing a voice is a great way to start a relationship. Help us find the right time to call! Best Time to Call Thinking about calling us instead? No problem. Just ask for Gina! Meet Gina Roberts. Call (555) 456-7890 Not Really trying to find specific information? Looking to Browse our Commercial products? Click the link below. Our Commercial Products

Great, you will rece email from our agency soon. We're looking forward to learning more about your insurance

> In the meantime, if you have any questions, fee free to give us a call. Ple ask for Gina!



Call (555) 456-7890





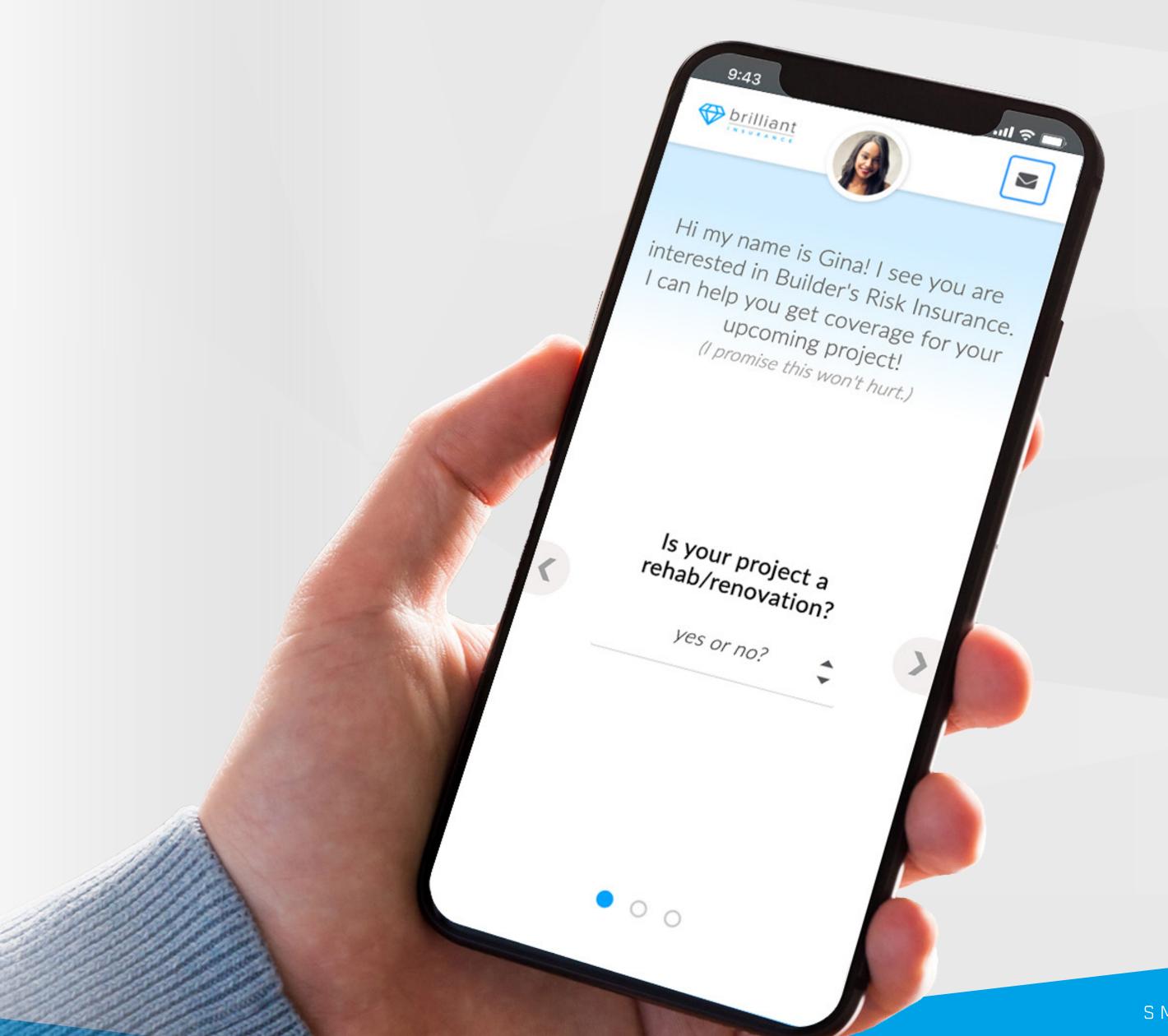
Smart Producer v2 Prototype

Smart Producer v2 concept was to be a more fun and engaging way to complete the form by making the Q&A easy, fun and flashy toward the begining of the survey, while moving the difficult questions to the end. This would cause a rise in data capture before the potenial form was abandoned or would cause a customer to often finish when they realized they had already gone so far in the process.

Sketch App, InVision App, VScode

Click the link to download the original prototype files. Open the index.html file in your browser to see it in action.

https://drive.google.com/drive/folders/1Xhhlgp5bLQXbp5tH-JjqBQSp__GsUnU?usp=sharing



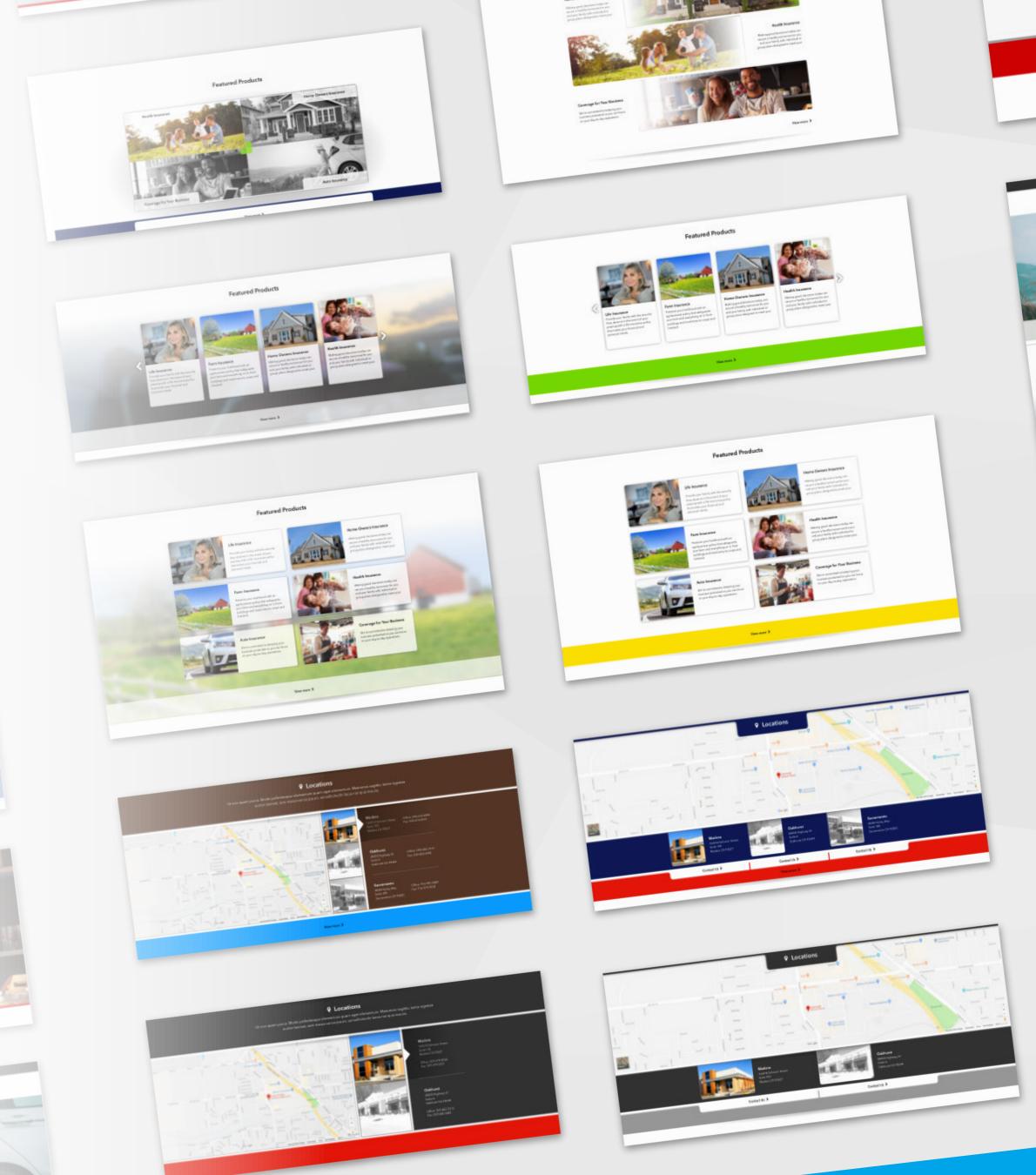


Website Templates

Website templates were a key part of Smart
Harbor's revenue. The templates had to preform
well on both desktop and mobile. The links below
provide a span of concept designs that were
created by designing one template everyday day
for 2 weeks.

Sketch App, InVision App

Click the link to visit an invisionapp prototype. desktop: https://invis.io/TEU4SYQGH62 mobile: https://invis.io/DJU4T21TAMH







The Harbor CMS

Before any future templates were to be coded, a new (wix like) CMS had to be created to take pressure off of our onboarding team.

Sketch App, InVision App

Click the link to visit an invisionapp wireframe.

https://invis.io/GXMZCJBJ5QB



Nationwide Internal Education Idea

Sketch App, InVision App

Click the link to visit an invisionapp prototype.

https://invis.io/TSDRV55B9



Nationwide

Internal Education Idea Wireframe

Sketch App

Click the link to visit an invisionapp prototype.

https://invis.io/TSDRV55B9







eagle

CNB Bank Website

Responsive, 99.9% Level AA WCAG 2.0 Compliant

Adobe Illustrator, Sketch App

Click the link to visit the website.

https://www.CNBohio.com





CNB Bank Website

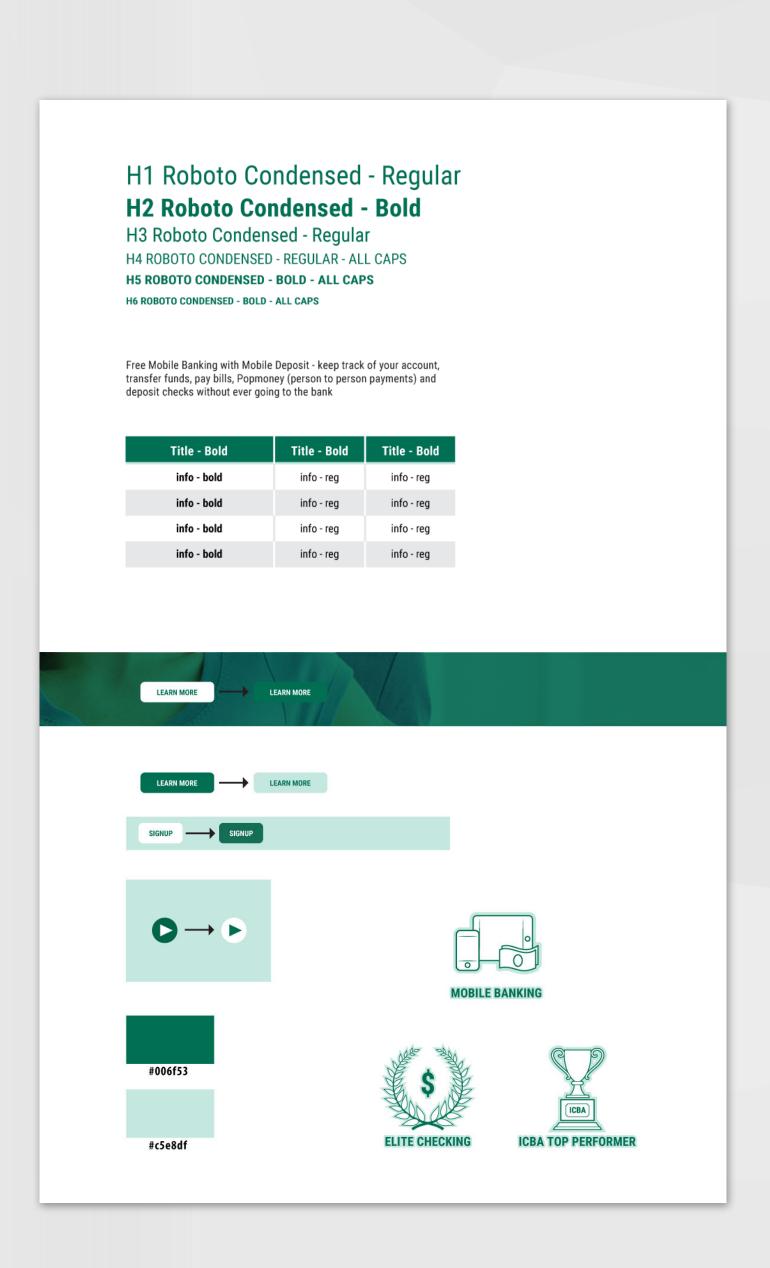
Responsive, 99.9% Level AA WCAG 2.0 Compliant

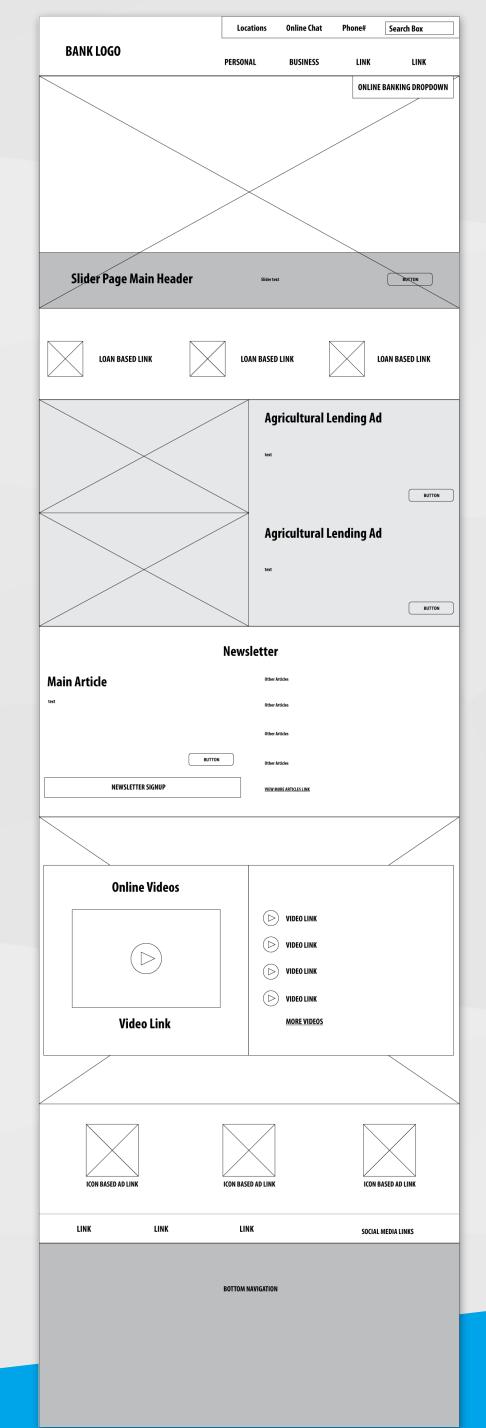
This bank was growing in size and wanted to have a site that reflected that while keeping much of their current website layout. After research and concepting I came up with a sophisticated yet simple design that gives them the professionalism they were looking for while keeping the look and layout ADA compliant.

Adobe Illustrator, Sketch App

Click the link to visit the website.

https://www.CNBohio.com







Baltic State Bank Website

Responsive, 99.9% Level AA WCAG 2.0 Compliant

Adobe Illustrator, Sketch App

Click the link to visit the website.

https://www.balticstatebank.com





Baltic State Bank Website

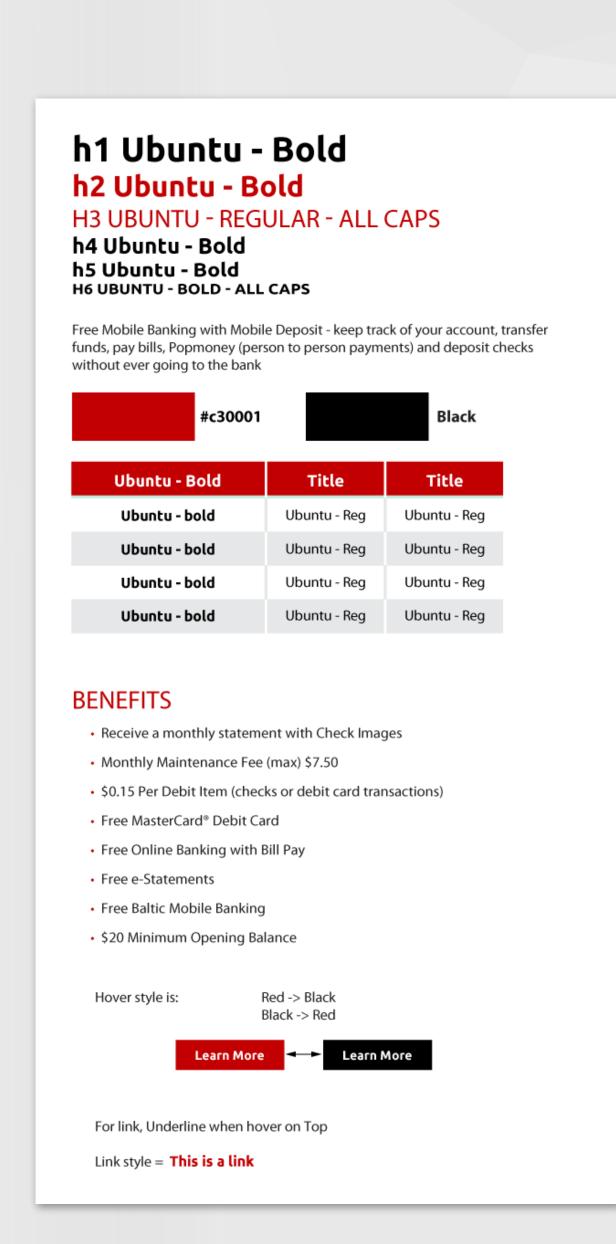
Responsive, 99.9% Level AA WCAG 2.0 Compliant

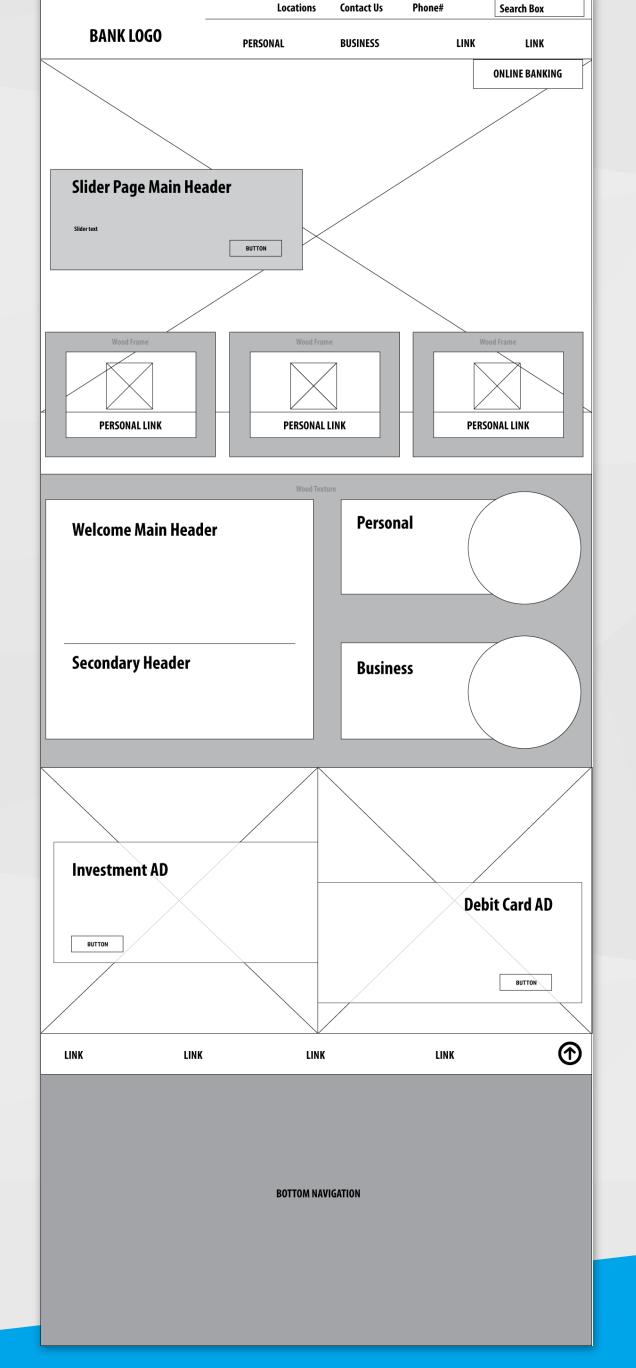
I was given images of their newly remodeled branch they were planning to push out to all the branches in the coming weeks. In seeing the modern rustic wood throughout the new branch and how much pride they had in the new look, I decided to incorporate it into the design.

Adobe Illustrator, Sketch App

Click the link to visit the website.

https://www.balticstatebank.com







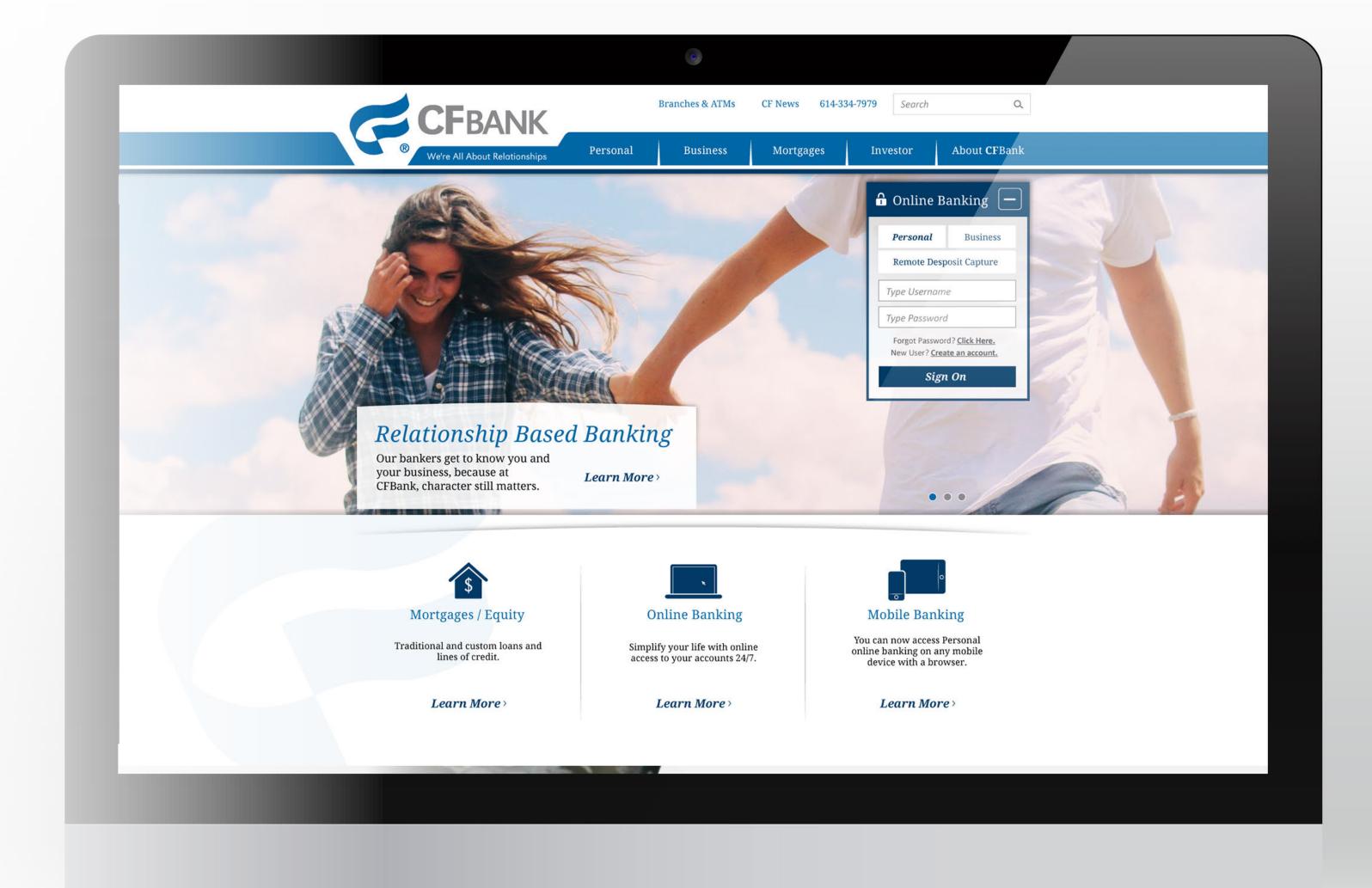
CF Bank Website

Responsive, 99.9% Level AA WCAG 2.0 Compliant

Adobe Illustrator, Sketch App

Click the link to visit the website.

https://www.cfbankonline.com





The Hicksville Bank Website

Responsive, 99.9% Level AA WCAG 2.0 Compliant

Adobe Illustrator, Sketch App

Click the link to visit the website.

https://www.thehicksvillebank.com

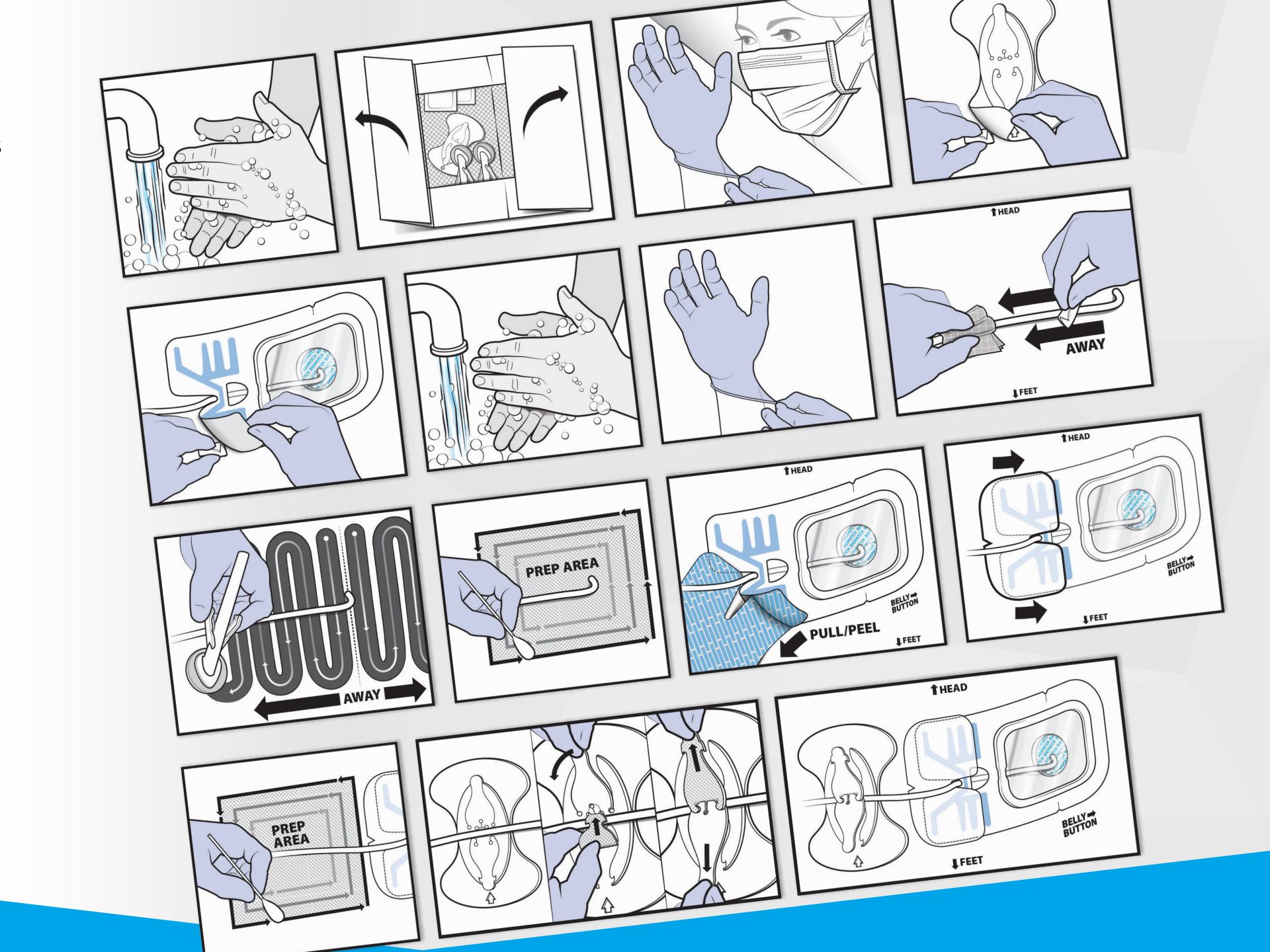




Cardinal Health

Medical Instruction Illustrations
Driveline Kit

Adobe Illustrator, Hand Drawings





Cardinal Health

Medical Instruction Illustrations Driveline Kit

The project was given to me to enhance the old illustration guide and be more descriptive with the illustrations so that the consumer understands the process better.

I was given the actual kit to aid me in the drawing, creating all the illustrations using the kit and my hands as reference. All illustrations are were finished as completely vector.

Adobe Illustrator, Hand Drawings

