matthewburner

Smart Producer v1

Smart Producer began as a website template that's design was to engage with the customer on a more personal level. It's idea prompted a much needed well throughout form/rating product that sought to produce more data for small insurance agencies across the country.

Sketch App, InVision App, VScode, Git

Click the link to visit a working demo site.

https://www.modern3.demo.smartharbor.com

SMART HARBOR

Smart Producer

Concepts

After brainstorming with the team, questions were asked if our DEV team could create a form/rating product that could change the industry.

Sketch App, InVision App

Click the link to visit an invisionapp prototype.

desktop: https://invis.io/TMU4S8QUQ69

mobile: https://invis.io/6DU4SB4W2NH

Smart Producer

v1 Prototype

WIth a lot of planning and concepting, the data producing product and it's many fuctioning parts was born. It could be a stand-alone product or added to a Smart Harbor website template.

Sketch App, InVision App

Click the link to visit an invisionapp prototype.

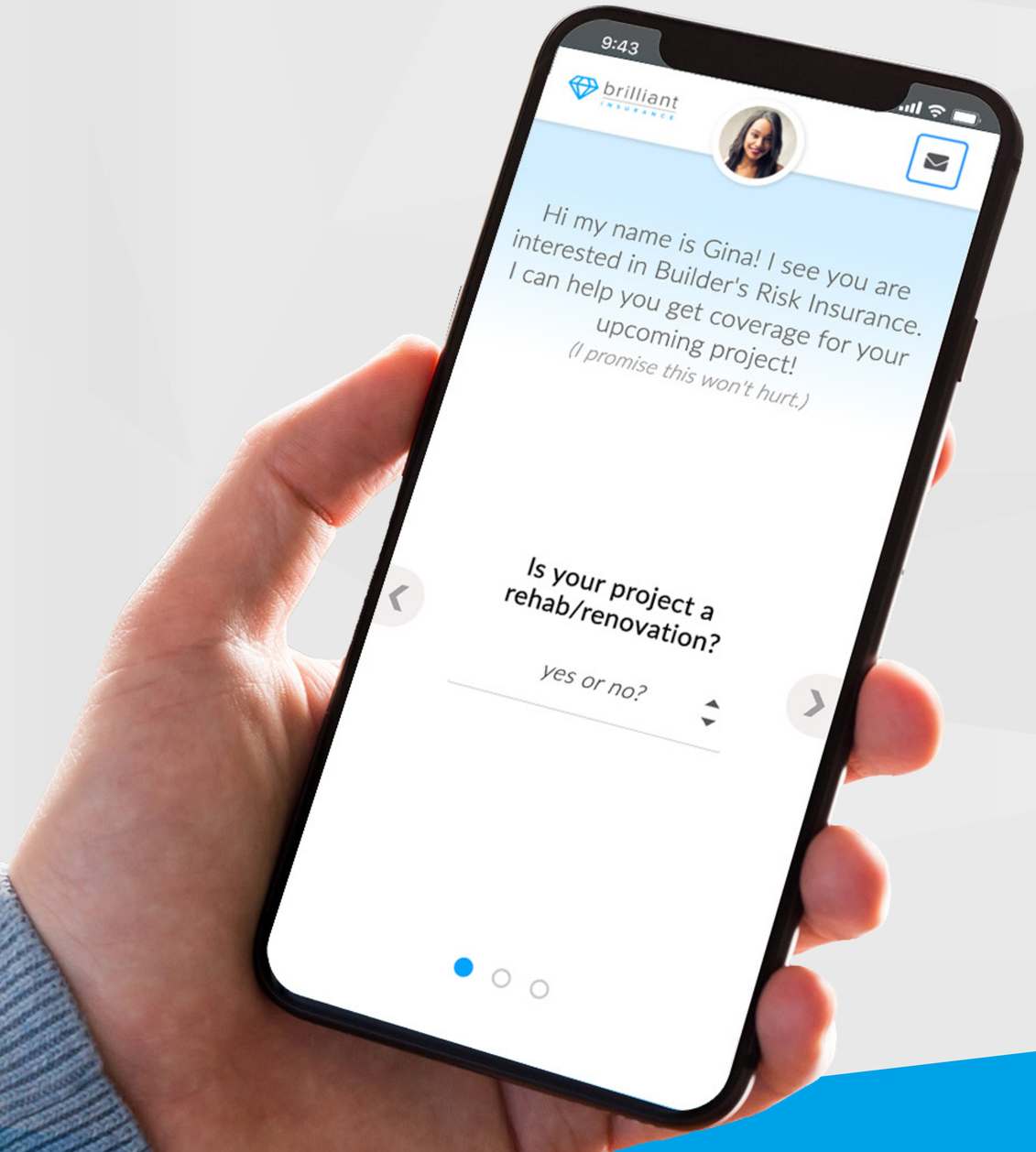
https://invis.io/VBU4SFW9AF8

Smart Producer

v2 Prototype

Smart Producer v2 concept was to be a more fun and engaging way to complete the form by making the Q&A easy, fun and flashy toward the begining of the survey, while moving the difficult questions to the end. This would cause a rise in data capture before the potenial form was abandoned or would cause a customer to often finish when they realized they had already gone so far in the process.

Sketch App, InVision App, VScode



Click the link to download the original prototype files. Open the index.html file in your browser to see it in action.

https://drive.google.com/drive/folders/1Xhhlgp5-bLQXbp5tH-JjqBQSp__GsUnU?usp=sharing

Website Templates

Website templates were a key part of Smart Harbor's revenue. The templates had to preform well on both desktop and mobile. The links below provide a span of concept designs that were created by designing one template everyday day for 2 weeks.

Sketch App, InVision App

Click the link to visit an invisionapp prototype.

desktop: https://invis.io/TEU4SYQGH62

mobile: https://invis.io/DJU4T21TAMH

The Harbor CMS

Before any future templates were to be coded, a new (wix like) CMS had to be created to take pressure off of our onboarding team.

Sketch App, InVision App

Click the link to visit an invisionapp wireframe.

https://invis.io/GXMZCJBJ5QB

Nationwide

Internal Education Idea

Sketch App, InVision App

Click the link to visit an invisionapp prototype.

https://invis.io/TSDRV55B9

Nationwide®

Nationwide

Internal Education Idea Wireframe

Sketch App

Click the link to visit an invisionapp prototype.

https://invis.io/TSDRV55B9

Nationwide®

CNB Bank Website

Responsive, 99.9% Level AA WCAG 2.0 Compliant

Adobe Illustrator, Sketch App

Click the link to visit the website.

https://www.CNBohio.com

CNB Bank Website

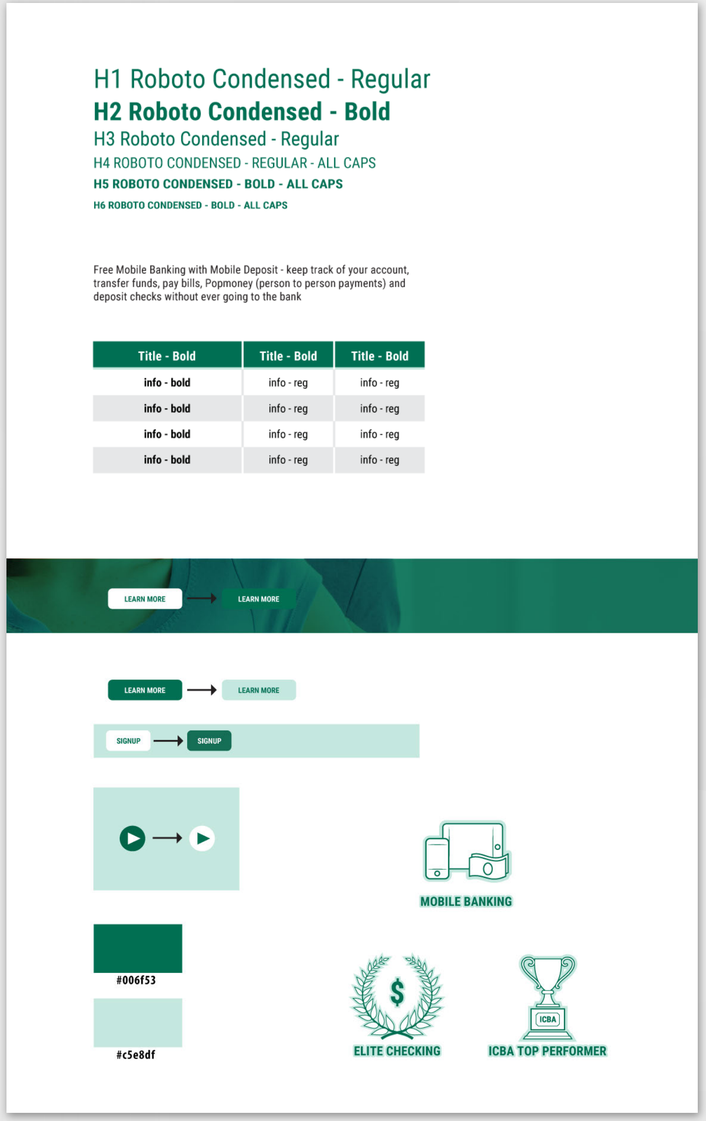
Responsive, 99.9% Level AA WCAG 2.0 Compliant

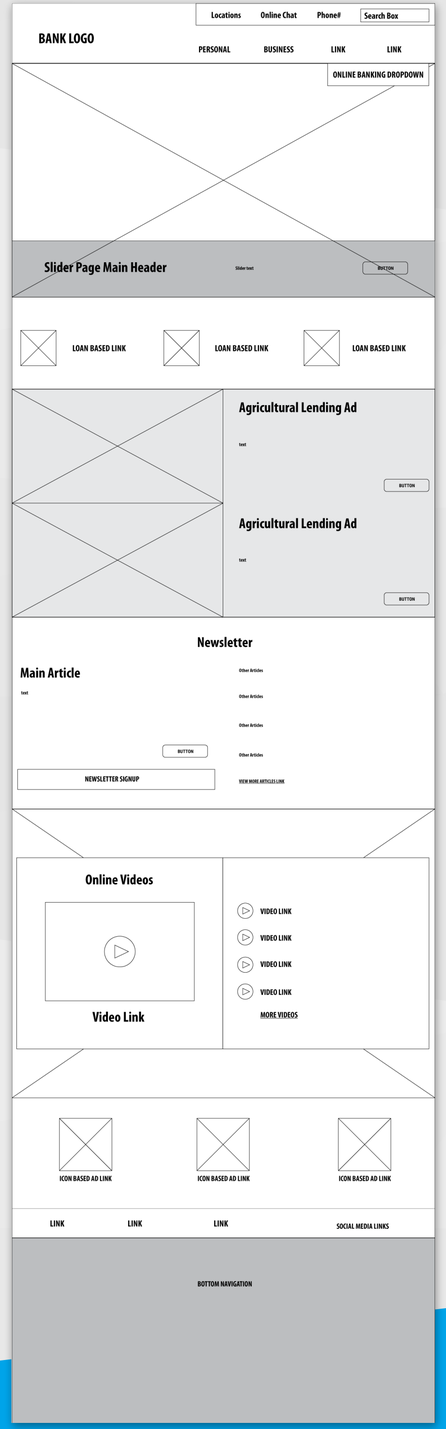
This bank was growing in size and wanted to have a site that reflected that while keeping much of their current website layout. After research and concepting I came up with a sophisticated yet simple design that gives them the professionalism they were looking for while keeping the look and layout ADA compliant.

Adobe Illustrator, Sketch App

Click the link to visit the website.

https://www.CNBohio.com





Baltic State Bank Website

Responsive, 99.9% Level AA WCAG 2.0 Compliant

Adobe Illustrator, Sketch App

Click the link to visit the website.

https://www.balticstatebank.com

Baltic State Bank Website

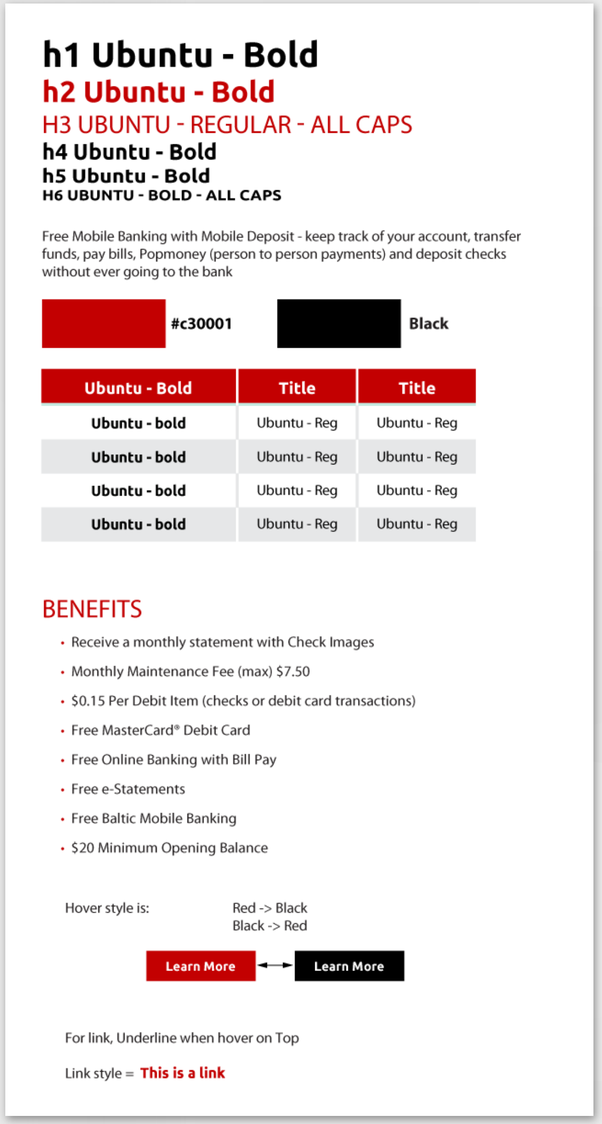
Responsive, 99.9% Level AA WCAG 2.0 Compliant

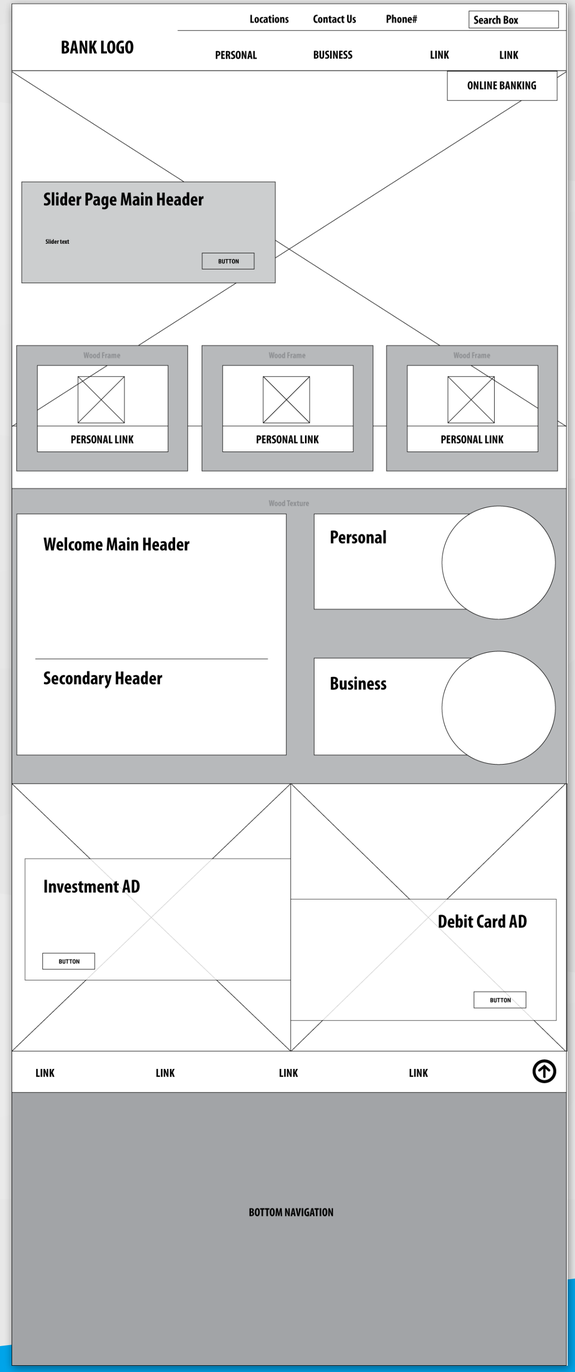
I was given images of their newly remodeled branch they were planning to push out to all the branches in the coming weeks. In seeing the modern rustic wood throughout the new branch and how much pride they had in the new look, I decided to incorporate it into the design.

Adobe Illustrator, Sketch App

Click the link to visit the website.

https://www.balticstatebank.com





CF Bank Website

Responsive, 99.9% Level AA WCAG 2.0 Compliant

Adobe Illustrator, Sketch App

Click the link to visit the website.

https://www.cfbankonline.com

The Hicksville Bank Website

Responsive, 99.9% Level AA WCAG 2.0 Compliant

Adobe Illustrator, Sketch App

Click the link to visit the website.

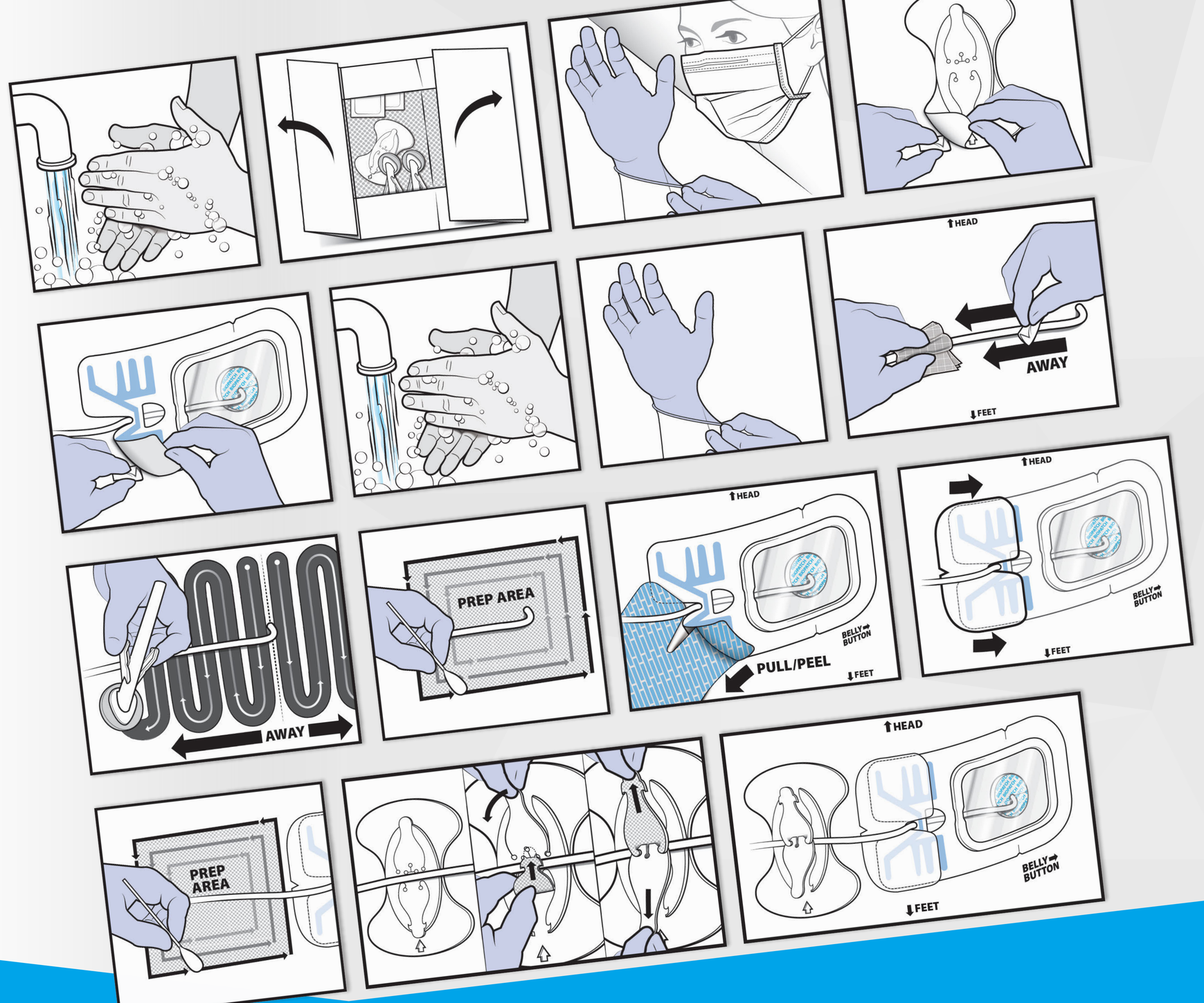
https://www.thehicksvillebank.com

Cardinal Health

Medical Instruction Illustrations

Driveline Kit

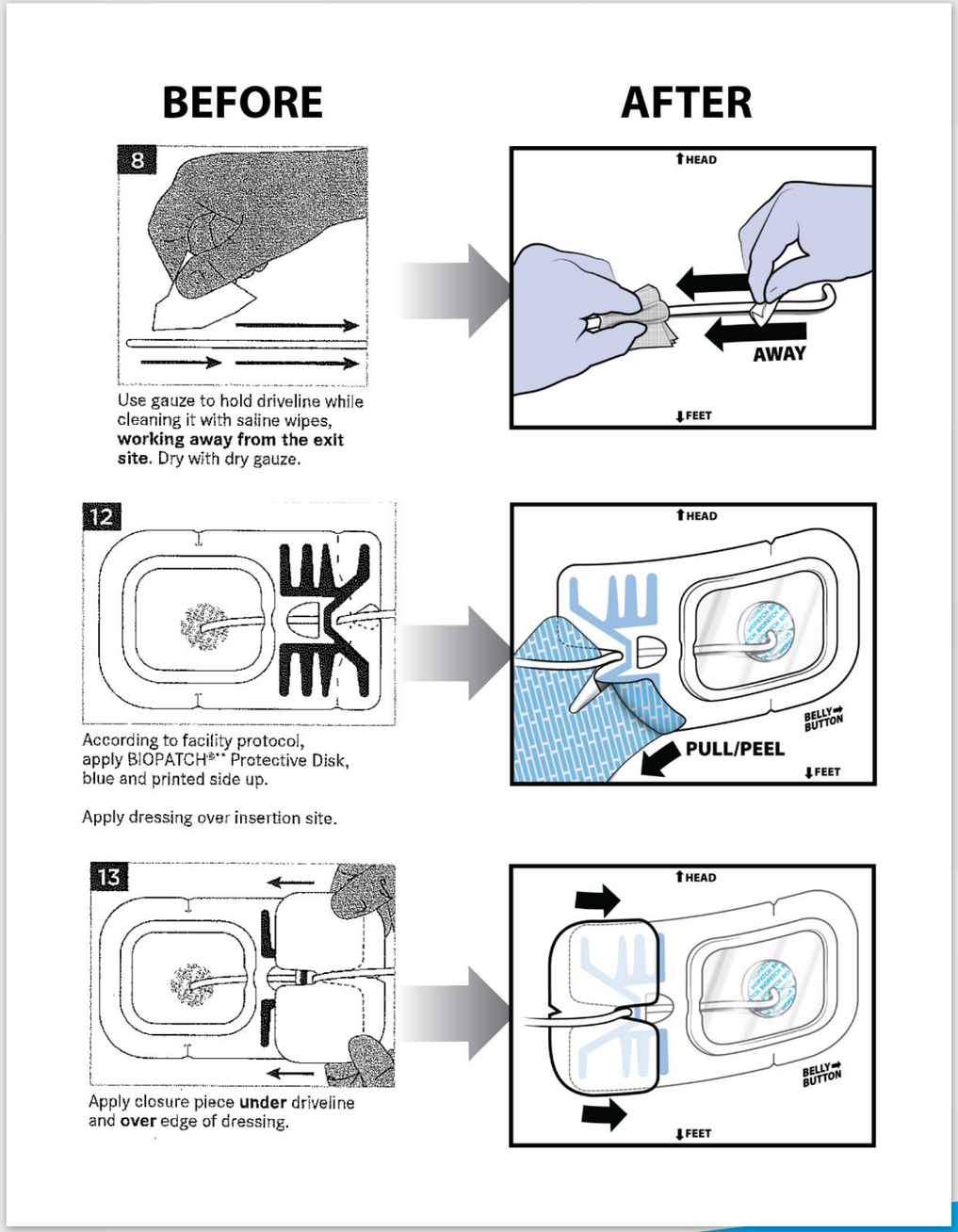
Adobe Illustrator, Hand Drawings



Cardinal Health

Medical Instruction Illustrations
Driveline Kit

The project was given to me to enhance the old illustration guide and be more descriptive with the illustrations so that the consumer understands the process better.

I was given the actual kit to aid me in the drawing, creating all the illustrations using the kit and my hands as reference. All illustrations are were finished as completely vector.

Adobe Illustrator, Hand Drawings